

INTERNATIONAL
TRADE
ADMINISTRATION

Meet the Best U.S. Suppliers at

U.S. Trade Shows Certified by the U.S. Department of Commerce



***International Buyer Program
2015 U.S. Trade Show Guide***



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U.S. Trade Shows Certified by the U.S. Department of Commerce





A Message from **President Barack Obama**



Greetings to U.S. exhibitors and attendees from around the world participating in these prominent trade exhibitions.

Selected by the U.S. Department of Commerce as part of the U.S. Commercial Service's International Buyer Program, these prominent trade exhibitions are an excellent venue for developing new business. U.S. Commercial Service staff are here working diligently to connect U.S. companies with international buyers—providing leads, trade counseling, and market research.

By opening new markets and promoting trade, we are creating new sales channels for U.S. products and services. The business relationships developed at these trade shows will help increase economic growth and create jobs throughout the United States.

I salute each of you for your commitment to excellence. Cooperation within the international business community gives all of us confidence for a bright economic future.

Best wishes for a successful event.

A handwritten signature of Barack Obama in black ink.

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Introduction

About the International Buyer Program

The International Buyer Program (IBP) is a joint U.S. government–industry effort that brings thousands of international buyers to the United States for business-to-business matchmaking with U.S. firms exhibiting at major industry trade shows. Every year, we help facilitate nearly a billion dollars of new business between U.S. and international companies.

Whether you are looking to import for the first time from the United States or find additional U.S. suppliers, the IBP will help you optimize your trade show experience and connect with lucrative opportunities.

IBP Benefits

As a member of an official U.S. Embassy IBP Delegation, you receive access to exclusive benefits, including:

- U.S. Embassy travel assistance, including registration and visa procedures
- Waived or reduced trades show admission fees
- Complimentary access to networking events and receptions
- Pre-arranged briefings and meetings customized according to buying interests
- On-site and off-site technical tours
- Complimentary use of business facilities including private meeting space, translation assistance, Internet access, and lounge areas
- A directory of all U.S. firms at the show with an interest in international exporting
- Complimentary or reduced-rate educational sessions, demonstrations, and seminars
- Extended show exhibition hours before or after scheduled dates
- Travel and tourism options and discounts

Interested in Attending an IBP Show?

To attend an IBP show, please contact your local U.S. Department of Commerce office. Locations are listed on [export.gov](https://www.export.gov).

How to Use the IBP Promotional Booklet

- Find shows in your industry on page 2.
- The IBP shows are presented in date order.
- A listing of our offices in U.S. Embassies and Consulates around the world can be found on page 28 or at [export.gov](https://www.export.gov).

About the International Trade Administration

The International Trade Administration, the trade promotion arm of the U.S. Department of Commerce, helps international buyers find U.S. suppliers. Whether you are looking to import for the first time from the United States or find additional U.S. suppliers, we offer the expertise you need to connect with lucrative opportunities. Located across the United States and in U.S. Embassies and Consulates in more than 75 countries, our global network of trade professionals will help you locate U.S. products, services, or business partners; meet suppliers and partners face-to-face; and participate in trade shows that feature thousands of U.S. companies.

2015 International CES®



"The International CES is the world's gathering place for all who thrive on the business of consumer technologies. It is the one event that truly embodies the innovative spirit of the \$1 trillion global consumer electronics industry. If you want to see the latest innovative products and technologies, meet your next business partner, and hear from global industry visionaries, CES is a must attend event."

Susan Littleton
Vice President, Marketing
Consumer Electronics Association (CEA®)

Summary

The International Consumer Electronics Show (CES) is the world's largest annual trade show for the broad-based consumer technology market, from 3D printing, fitness and gaming, and smart homes to wireless and wireless devices. It is the premier tech event bringing together consumer technology product manufacturers, distributors, researchers, content developers, financial and industry analysts, and press, with the highest concentration of buyers and decision makers in the retail distribution channel.

Benefits for IBP Attendees

- Complimentary Exhibits Plus Pass registration for IBP Delegates
- Complimentary access to keynotes, SuperSessions, and select free conference sessions
- Invitation to the International Matchmaking Reception
- Access to the International Business Centers (IBCs), available exclusively for international attendees and exhibitors. Amenities include complimentary Internet stations, light refreshments, access to translators, and private meeting rooms
- Airfare and hotel discounts are available through cesweb.org/travel and cesweb.org/hotel
- For additional services offered to our international attendees, visit cesweb.org/international

**January 6–9
Las Vegas, NV**

cesweb.org

**3,673 Exhibitors (2014)
160,498 Attendees (2014)**

Seminars

A full conference program schedule will be available October 2014. For more information, visit cesweb.org/conferences.

Industries

Three-dimensional printing, digital imaging/photography, sensors, accessories, electronic gaming, smart home, audio, fitness and sports, startups, automotive electronics, health and biotech, video, communications infrastructure, Internet services, wearables, computer hardware/software services, online media, wireless devices and services, content creation and distribution, and robotics.

Target Buyers

Executive-level decision makers, retail buyers, distributors, importers/exporters, manufacturers, manufacturer representatives, financial and market analysts, and members of the press.

NAHB International Builders' Show® 2015



2015 NAHB International
Builders' Show®

"The National Association of Home Builders welcomes all international delegates and looks forward to seeing you at IBS 2015. We are eager to establish relationships and forge connections between you and our exhibitors that will result in new business and growth for all!"

Jennifer Sloane
International Marketing Manager
National Association of Home Builders

Summary

The NAHB International Builders' Show (IBS) is the largest annual light construction and residential building industry trade show in the United States and one of the largest building industry trade shows in the world, with over 51,000 visitors and IBS exhibit space expected to exceed 500,000 net square feet (46,500 m²). In 2014, IBS collocated with the Kitchen & Bath Industry Show to found Design & Construction Week™ (DCW). For 2015, DCW will include three partner events—the International Window Coverings Expo, the International Surface Event, and Las Vegas Market. This mega event is expected to bring together more than 125,000 people from more than 100 countries. Registered attendees of IBS will have access to all five exhibit floors. In addition to the exhibition, IBS offers education and is host to construction-related meetings, special events, and workshops. Any and every product used in light construction and residential home building is featured at the NAHB International Builders' Show®. It is the must-attend event for all building industry professionals.

Benefits for IBP Attendees

- Discounted registration fees (at the association member rate)
- Access to the exhibit floors of all five DCW shows
- Complimentary international buyer networking reception
- Airfare and hotel discounts
- Access to International Central at IBS, featuring interpreters/language assistance, lounge areas, private meeting room space, and complimentary Wi-Fi and beverages

January 20–22
Las Vegas, NV

buildersshow.com

1,200 Exhibitors (2014)
51,000 Attendees (2014)

Seminars

Nearly 100 educational sessions, as well as complimentary workshops and seminars focusing on the business of residential and light commercial construction and current building industry trends. Attendees can visit demonstration areas located in exhibitor booths on the show floor showcasing the latest products as well as installation techniques for everything from concrete forms to siding and flooring to steel and wood framing. They can also visit the New American Home, the official show home of IBS, and take complimentary tours.

Industries

Architectural, construction, and engineering services; building products, including windows, doors, kitchen, bath, and home technology; appliances; utility and worksite tools, systems, and accessories.

Target Buyers

Residential and light construction builders, architects, developers, land-use planners, government officials, building owners, consulting engineers, marketing firms, design/build firms, remodelers, general contractors, and the wholesalers and distributors of construction materials and equipment.

Shooting Hunting Outdoor Trade (SHOT) Show and Conference



"The SHOT Show is the one place you can see everything and everyone you need to gain a competitive edge. We invite you to join us in one of the world's most exciting cities, Las Vegas, as our special guest. No matter which market or product segment you want to reach out to, the 2015 SHOT Show is just too good to miss."

Diedra Cauley
Senior Director of Exhibitions and Conferences
National Shooting Sports Foundation, Inc.

Summary

The Shooting, Hunting, and Outdoor Trade (SHOT) Show and Conference is the largest and most comprehensive trade show for professionals who sell products related to the shooting sports and hunting industries. The SHOT Show attracts buyers from more than 100 countries. With over 1,600 exhibitors, you will see all the major firearms, ammunition, and outdoor products at this show. As an added benefit, the SHOT Show is the largest gathering of outdoor press, with over 100 countries represented. The SHOT Show is also the largest law enforcement and cutlery show in the United States.

Benefits for IBP Attendees

- Complimentary registration
- Complimentary seats at educational seminars
- Access to the International Trade Center. Amenities include breakfast, lunch, and reception each day of the show; complimentary Wi-Fi Internet access; private conference rooms; and multi-language translators.
- Special IBP recognition badge holders
- Show briefings
- Travel discounts

January 20–23
Las Vegas, NV

shotshow.org

1,692 Exhibitors (2014)
44,096 Attendees (2014)

Seminars

Monday, January 19—SHOT Show University offers four education tracks, covering a variety of topics, including U.S. Alcohol, Tobacco, and Firearms compliance, store marketing, retail operations, and range operations. (Additional fee)

Tuesday, January 20 to Thursday, January 22—a selection of 12 retail seminars is available from which to choose. Topics include loss prevention, store layout, hiring and retaining employees, and attracting new customers. (Additional fee)

A variety of law enforcement seminars will be available for qualified law enforcement personnel. Specific topics will be determined during the next few months.

Industries

Firearms, ammunition, cutlery, outdoor apparel, optics, and related products and services.

Target Buyers

Retail stores, buyers employed by wholesalers or distributors, hunting conservation agencies, shooting range owners, gunsmiths, law enforcement agency department personnel with purchasing authority, and international government personnel with purchasing authority.

International Production & Processing Expo



"Poultry and livestock production throughout the world focuses on producing safe and economical sources of meat and protein products. Many of the technological advancements in production and processing have spanned across country borders and oceans, and networking has become critical to learn about the latest developments. The IPPE facilitates both networking and education for international attendees."

Charles Olentine, Ph.D.
Executive Vice President
U.S. Poultry & Egg Association

Summary

The International Production & Processing Expo provides attendees networking and educational opportunities and the chance to see the latest technologies related to the production and processing of animal protein products. Exhibitors provide products that take animal agriculture from the farm to the point of sale. Attendees can examine products, equipment, and services for the breeding of poultry and livestock, the processing and packaging of beef and poultry, feed manufacturing, and marketing of further processed meat and egg products.

The IPPE is sponsored by the American Feed Industry Association, American Meat Institute, and U.S. Poultry and Egg Association. This unprecedented partnership unifies the industry and makes our event a unique opportunity for companies all over the world.

The IPPE is the world's largest annual trade show integrating feed production, poultry production, and poultry/red meat processing. Capital equipment suppliers to every segment of the industry are represented: live production, hatchery, feed processing, red meat and poultry processing, further processing, packaging, commercial egg processing, marketing, and all support activities.

January 27–29
Atlanta, GA

ippexpo.org

1,152 Exhibitors (2014)
24,865 Attendees (2014)

Benefits for IBP Attendees

- Complimentary registration
- A number of educational programs are included with registration
- Complimentary networking reception
- Access to the International Business Center. Amenities include translation services, matchmaking through the IBP program, Wi-Fi capability, lounge, and computer access.

Industries

Commercial egg production, meat and poultry processing, packaging, poultry and livestock production, feed manufacturing, and meat processing. The following product categories are on display: poultry production equipment; breeder lines for poultry; animal health products; contract services; facility design; environmental equipment and products; analytical laboratories; processing equipment; cooking equipment; packaging equipment and supplies; seasonings; feed ingredients; feed manufacturing equipment; and transportation.

Target Buyers

Purchasing decision makers and influencers, including owners, senior managers, and technical managers for private-sector companies involved in the production and processing of animal protein.

DistribuTECH® Conference and Exhibition

DISTRIBUTECH® CONFERENCE & EXHIBITION

“With the rapid, global advancement of the transmission and distribution (T&D) industry, power delivery professionals worldwide seek solutions for their T&D challenges. DistribuTECH’s Conference and Exhibition offer the latest industry developments through networking opportunities, case studies, panel discussions, presentations, product showcases, and service demonstrations. Please join us—and your colleagues from around the world—for the 25th annual DistribuTECH.”

MaryBeth DeWitt, Vice President, Transmission and Distribution Events, PennWell Corporation

Summary

DistribuTECH is the leading annual T&D event that addresses technologies used to move electricity from the power plant through the transmission and distribution systems to the meter and inside the home. DistribuTECH offers industry professionals more information and networking opportunities than any other annual event. The conference and exhibition offer information, products, and services related to such areas as electricity delivery automation and control systems, energy efficiency, demand response, renewable energy integration, advanced metering, T&D system operation and reliability, communications technologies, cyber security, and water utility technology. DistribuTECH offers two dynamic collocated events: Utility Products Exposition and Electric Light and Power Executive Conference.

Benefits for IBP Attendees

- Complimentary registration
- Free access to the exhibit hall
- Access to the International Business Center
- Discounted price on conference session package
- Complimentary networking reception
- B2B matchmaking
- Interpreter assistance
- Lounge with refreshments

**February 3–5
San Diego, CA**

distributech.com

**475 Exhibitors (2014)
10,000 Attendees (2014)**

Seminars

75 educational sessions organized into 15 tracks, including Advanced Metering, Big Data Analytics, Customer Strategies and Technologies, Demand Response, Distributed Energy Resources and Renewables, Enterprise Information and Asset Management, Geospatial and Mobile Solutions, Grid Attach Prevention, Grid Communications, International Smart Grid Projects, Smart Distribution Management, Smart Grid Operations Solutions, Substation Automation, Transmission Renewables and Policy, and Water Utility Technology.

Industries

Electricity delivery automation and control systems, smart grid technologies, energy efficiency, demand response, renewable energy integration, advanced metering, transmission and distribution system operations and reliability, power delivery equipment, commercial and industrial facility energy management technology, and water utility technologies.

Target Buyers

Executive management; engineers; operations management; research and development; and information systems and services from electric utilities, water utilities, gas utilities, rural electric membership co-ops, consulting engineer firms, federal power agencies, energy service companies, municipalities, and public power companies.

World of Concrete (WOC) 2015



"WOC has seen a tremendous growth in our international participation over the past few years due to our involvement with the International Buyer Program. Our team looks forward to working with various trade specialists and delegates in the months to come and on-site at the show."

Jackie James
Director
World of Concrete

Summary

WOC is the commercial construction industry's only annual international event. WOC draws construction professionals from throughout the world and from all segments of the industry including concrete repair and demolition, information technology, and material handling as well as concrete production, concrete surfaces, decorative concrete, and masonry.

Benefits for IBP Attendees

- Friendly, local language support
- FREE exhibits-only admission
- Assistance with travel and housing arrangements
- Complimentary networking receptions (Tuesday–Thursday)
- Special discounted price on seminars
- Visa application assistance

**February 3–6
Las Vegas, NV**

worldofconcrete.com

**1,256 Exhibitors (2014)
48,749 Attendees (2014)**

Seminars

The WOC education and certification program (February 2–6) is a leader in the construction industry, with more than 4,000 attendees participating each year. More than 100 sessions include everything from concrete fundamentals and decorative concrete to concrete floors and slabs and business and project management practices.

Industries

Architectural, construction, and engineering services; building products; construction equipment; hand and power tools; material handling machinery; masonry; information and communications technology for construction; repair and demolition; and trucks and trailers.

Target Buyers

Engineers, concrete and masonry contractors, designers, specifiers, demolition contractors, public works officials, and distributors, as well as other professionals actively involved in commercial concrete, masonry, and technology for construction industries.

Progressive Insurance[®] Miami International Boat Show[®]



"From personal watercraft and performance boats to sport fishers, sailboats, catamarans, and luxury yachts, our show provides the rare opportunity to board and compare thousands of boat brands side by side, in one location. Our mission is dedicated to creating and promoting an event at which exhibitors can achieve financial success by selling to consumers and B2B buyers alike, and where buyers can purchase high-quality marine products, boats, and services in an engaging and enjoyable environment."

Julie Balzano
Export Development Director
National Marine Manufacturers Association

Summary

The Progressive Insurance Miami International Boat Show is world renowned as one of the largest boat shows in the world. Entering its 74th year in 2015, the show will occupy over 2 million square feet of exhibit area, with more than 2,000 boats and over 100,000 visitors. The 2015 edition of the show will debut more new boat models than ever before and include a brand new accessory pavilion where the leading brands from throughout the United States and elsewhere will be on display.

Benefits for IBP Attendees

- Complimentary VIP registration for the entire five-day show, including lunch vouchers
- Complimentary invitation to a private networking reception, hosted in your honor and set in the tropical Miami Beach Botanical Gardens
- Exclusive and unlimited access to the International Business Center. Amenities include Wi-Fi, private meeting space, on-site support in multiple languages, snacks, and beverages
- Personal introductions and connections to exhibitors and NMMA members, on request

February 12–16
Miami, FL

miamiboatshow.com

2,100 Exhibitors (2014)
98,000 Attendees (2014)

Seminars

A wide array of workshops and boating seminars for the consumer, including:

- Discover Boating Hands-on Training (HOST)
- Fred's Shed Interactive Learning Center, featuring:
 - Maintaining a diesel engine
 - How to choose and install marine electronics
 - Prepping your boat

In addition, many of our leading exhibitors host independent technical programs for the B2B community and dealer networks as part of their new product unveiling typically scheduled at this show.

Industries

Pleasure boats and marine accessories, engines and motors, electronics and navigation equipment, dock and marina equipment, fishing products, sporting goods, schools, clubs, and recreational equipment.

Target Buyers

Boat dealers, boat builders, equipment distributors, retailers, marina developers/owners, and purchasing agents. Must be a B2B buyer.

Natural Products Expo West/Engredea 2015



"Join more than 60,000 industry professionals at the ultimate natural and organic trade show experience, where you will find cutting-edge trends and new products to help your business grow. There is no better place to absorb a year's worth of industry developments in just four days. International attendees are a vital part of the Natural Products Expo/Engredea community, and we invite all international delegates to attend the 2015 show."

Celeste Warf
Event Manager
New Hope Natural Media

Summary

From raw ingredients to finished products, Natural Products Expo West/Engredea is the premier trade show for the natural, organic, and healthy lifestyle market. Attracting over 65,000 industry professionals, Natural Products Expo West/Engredea offers the largest variety and number of exhibitors as well as buyers from across the globe. Natural Products Expo West/Engredea offers unparalleled networking, buying, and selling opportunities, with over 50,000 products being displayed, marketed, and sold at the event. It is the event to launch a new product in the retail industry and to bring new ingredients and technology to market.

Benefits for IBP Attendees

- Complimentary registration; deadline is March 1 for qualified international attendees
- Complimentary networking lounge for international attendees
- Retail store tour (fee required)

Seminars

Natural Products Expo West/Engredea provides opportunities to learn and explore new ideas, industry trends, and practical solutions to improve business practices and broaden industry knowledge. Many sessions are included in the registration fee, unless otherwise noted in the description.

Industries

Agricultural products and services, apparel, cosmetics/toiletries, education/training services, environmental technologies, processed foods, food processing/packaging equipment, furniture, general consumer goods, giftware, health-care services, household consumer goods, pet foods/supplies, textile fabrics, and supplements/vitamins/herbs.

Target Buyers

Professionals and buyers in ingredient, food, supplements, health, beauty, and natural living.

March 5–8
Anaheim, CA

expowest.com

2,600 Exhibitors (2014)
65,000 Attendees (2014)

International Home + Housewares Show

international home
+housewares show

2015

march 7 - 10
chicago • usa

"The International Home + Housewares Show offers international buyers the opportunity to source from leading housewares manufacturers and suppliers worldwide and to find innovative new products not yet available at European or Asian shows. Profit from inspiring ideas, qualified partnerships, and first-class learning and networking opportunities for both independent specialist retailers and corporate buyers."

Derek Miller
Vice President, Global Marketing
International Housewares Association

Summary

The International Home + Housewares Show is the world's largest home and housewares marketplace, where over 2,100 exhibiting companies have the opportunity to showcase thousands of new products and designs to 60,000 attendees from all over the world. It is the industry event for the home and housewares industry in North America. Categories include Dine + Design; Clean, Contain, + Sustain; Wired + Well; and Global Crossroads.

Benefits for IBP Attendees

- Show entrance badges (preregistration required)
- Show directories
- Online show planner (Housewares Connect 365)
- Convenient shuttle bus service from participating hotels
- Discounted buyers' lunch daily
- International Business Center with refreshments, meeting rooms, and e-mail access
- On-site product locators
- Buyers' Clubs for relaxation and refreshments
- New product showcases, with scanning for post-show follow-up
- Monday Night Reception, March 9, 2015, from 5:30 p.m. to 7:30 p.m. at the Vista Ballroom of McCormick Place. Badge required for admission

March 7–10
Chicago, IL

housewares.org

2,100 Exhibitors (2014)
60,000 Attendees (2014)

Seminars

First-class educational and networking opportunities, including special exhibitions and displays and a full lineup of seminars on trends and design, visual merchandising and branding, retail success factors, and consumer preferences.

Industries

Dine + Design, featuring the finest products for cooking and entertaining; Clean, Contain, + Sustain, featuring bath and shower accessories and tools for cleaning and home organization; Wired + Well, featuring household electrics, home health-care and home environment products; and Global Crossroads, with international pavilions.

Target Buyers

Decision makers in governments, industries, and private sector companies who are involved in various aspects of consumer products; professionals in the international home and housewares buying community, representing retail, import, and distribution channels.

NPE2015—The International Plastics Showcase



"NPE2015 is on course to be a big, bustling, truly great show, with a wealth of discoveries awaiting attendees. Much of the sheer dynamism on the exhibit floor will be generated by production-scale equipment operating everywhere, providing many opportunities to encounter new processing technologies in actual use."

Gene Sanders
Senior Vice President, Trade Shows and Conferences
SPI: The Plastics Industry Trade Association

Summary

Established in 1946, NPE—The International Plastics Showcase is one of the largest and oldest U.S.-based international trade shows. As the single largest concentration of professionals in the U.S. plastics industry, NPE is where the world comes to encounter the Americas marketplace. Every 3 years, NPE brings together a cross-section of the entire plastics and elastomers industry: manufacturers of machinery and equipment; chemical companies; raw material suppliers; processors; laminators; fabricators; manufacturers of reinforced plastics products; plastic film and sheeting producers; and tool, die, and mold makers. As a result, every 3 years, this event has a pivotal effect on plastics industry buying decisions worldwide, with \$100 billion in annual purchasing power walking the trade show floor.

Benefits for IBP Attendees

- Private conference rooms
- Interpreter services for language assistance
- Lounge area
- DOC staff for export counseling and matchmaking assistance
- Product/exhibitor lookup systems
- Refreshments
- Spanish seminars (additional fees required)

**March 23–27
Orlando, FL**

npe.org

**1,933 Exhibitors (2012)
55,359 Attendees (2012)**

Seminars

Education is key at NPE2015. Targeted seminars, high-profile keynotes, business development sessions, and technical presentations combine to provide concentrated coverage of the information that will affect your decisions and shape the growth and success of your company. Use NPE's industry-focused education opportunities to learn about new and emerging technologies, confer with industry experts about answers to the market's tough challenges, discuss and explore new ideas, and find applicable strategies to achieve your business objectives. Schedule and fees are available at www.npe.org/general-information/education.

Industries

Professionals who attend NPE represent a cross-section of virtually the entire plastics industry. This includes general management, engineering and design, manufacturing/maintenance/quality control, sales/marketing/advertising, research/development, purchasing, press, consultants, and educators and students.

Target Buyers

Target audience includes management (e.g., CEOs, CFOs), engineers, purchasing agents, procurement, and R&D in industries, such as nanotechnology, bio-based material, energy, processors, machinery technology, compressed air, design, TPE and rubber, moldmakers, rotomolders, and thermoforming. Numerous end markets are also in attendance, including packaging, automotive, medical, building/construction, consumer products, and the appliance markets.

NAB Show® 2015



"NAB Show is excited and grateful to be included in the 2015 International Buyer Program. We look forward to working with the U.S. Embassy/Consulate Commercial Specialists as we value their industry insight, expertise, and their role in making our shows so successful."

Margaret Cassilly
Vice President, International Operations
National Association of Broadcasters

Summary

More than just broadcasting, NAB Show is the world's largest annual digital media industry event and is attended by leading media, entertainment, and communications professionals who share a passion for the next generation of video and audio content across multiple platforms—from television, radios, and computers to mobile, the big screen, and beyond. Nearly 100,000 media and entertainment professionals from 159 countries attend the show, representing more than \$18 billion in purchasing power. The show floor is spread over 947,000 net square feet and features more than 1,700 unique exhibiting companies.

Benefits for IBP Attendees

- Complimentary exhibits-only registration (\$150 value)
- \$100 discount off select conference registration
- International Trade Center (ITC) offering a variety of complimentary services, including on-site translators, daily refreshments, complimentary meeting room space, Wi-Fi, e-mail workstations, and complimentary networking receptions
- Complimentary hotel reservation bookings and daily shuttle bus service to and from hotels
- An invitation to the NAB Show International Reception, held Monday, April 13 in the ITC

April 11–16
Las Vegas, NV

nabshow.com

1,726 Exhibitors (2014)
97,915 Attendees (2014)

Seminars

Six conferences, five workshops, and a comprehensive postproduction training program, featuring more than 500 skill-building sessions.

Industries

Acquisition and production, broadband, content (creators, buyers, and sellers), display systems, distribution and delivery, management and systems, outdoor/mobile media, postproduction, pro audio, radio, and telecom access networks.

Target Buyers

U.S. and international broadcasters in public/private radio and television, film/motion pictures, corporate communications, production/postproduction, industrial communications, government, new media, telecommunications, and other media professionals—content buyers/sellers, social media, Fortune 500, retail, security, manufacturing, religious institutions, education, sports, and systems integrators.

Offshore Technology Conference



"OTC invites all international delegates to attend the 2015 conference and exhibition. We are confident that the opportunities you find and the connections you make will result in exciting business prospects."

Leigh Ann Runyan
Managing Director
Offshore Technology Conference

Summary

The Offshore Technology Conference (OTC) is where energy professionals meet to exchange ideas and opinions to advance scientific and technical knowledge for offshore resources and environmental matters. OTC is the largest event in the world for the oil and gas industry, featuring more than 2,500 exhibitors and 100,000 attendees from 130 countries.

OTC has become the industry's annual gathering place.

Benefits for IBP Attendees

- Complimentary exhibit hall registration (\$210 value)
- Complimentary access to technical sessions
- Airfare and hotel discounts

Seminars

OTC offers a diverse range of topics in both technical and panel sessions. The technical program features a three-pronged focus on technical, business, and regulatory issues in the oil and gas industry. Noncommercial content is the common element and is selected by committee members of the 13 OTC sponsoring organizations. Program committee members ensure the content is of the highest quality, relevant, and reliable.

Industries

Drilling, exploration, fabrication, instrumentation and controls, environmental, marine, materials, oilfield chemicals, oil spill cleanup, pollution control, process, production, safety, seismic, specialized equipment, subsea exploration, survey, telecommunications, testing, tools, training, transportation, well completion, and workover and wireline.

Target Buyers

Decision makers in governments, industries, and private sector companies who are involved in various aspects of the oil and gas industry. Private sector and government officials working or interested in onshore and offshore safety and training, environmental cleanup, oil spill prevention and cleanup, offshore and remote telecommunications, new drilling and exploration technologies, and more.

May 4–7
Houston, TX

2015.otcnet.org

2,500+ Exhibitors (2014)
108,300 Attendees (2014)

The National Restaurant Association Restaurant, Hotel-Motel Show (NRA Show) 2015



"NRA Show is the only event where you can interact face to face with the entire spectrum of the food service industry—from commercial to noncommercial, operators to dealers, to industry experts and celebrity chefs. At NRA Show, game-changing products, culinary innovations, and groundbreaking ideas await you around every corner."

Mary Pat Heftman
Executive Vice President
Convention at National Restaurant Association

Summary

The National Restaurant Association Restaurant, Hotel-Motel Show (NRA Show) is the Western Hemisphere's largest foodservice and hospitality event. NRA Show 2014 attracted over 63,000 attendees along with over 2,000 exhibiting organizations. The two-day International Wine, Spirits & Beer Event (IWSB) is run concurrently with the NRA Show. IWSB is the only beverage alcohol event exclusively for foodservice and hospitality buyers.

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Complimentary networking reception
- Hotel discounts
- Access to back-of-house tours of leading Chicago restaurants
- Focused show floor area of exporters (American Food Fair)

Seminars

Complimentary educational seminars are offered in:

- Profitability and entrepreneurship
- Technology
- Jobs and careers
- Franchise
- Food and healthy living
- Beverage alcohol
- Sustainability and social responsibility
- Culinary demonstrations

Industries

There will be approximately 900 product categories to choose from, including china, glassware, tableware, pizza ovens, griddles and grills, broilers, uniforms, hotel equipment and supplies, sauces, pizza, salads, soup bases, snack foods, meats (game and processed), and other products directly related to the restaurant/foodservice/lodging industry.

Target Buyers

Decision makers in governments, industries, and private sector companies who are involved in various aspects of restaurant and food service.

May 16–19
Chicago, IL

show.restaurant.org

2,170 Exhibitors (2014)
63,800 Attendees (2014)

WasteExpo 2015



"Welcoming our non-U.S. visitors is always a special highlight for me at WasteExpo. You demonstrate a huge commitment to the event and to the waste and recycling industry by traveling far and wide to be with us! We look forward to helping you connect with valuable business prospects from around the globe."

Mark Hickey
Market Leader, Waste360
Penton

Summary

WasteExpo is the waste, recycling, and organics industry's largest trade show in North America, serving a \$85 billion market. Show management's mission is to organize an event that brings together industry professionals of all levels and firms of all sizes—private and public sectors, North American, and international. WasteExpo combines industry education with an exhibition that showcases industry products and services for buyers from around the world.

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Discounted full event package
- Complimentary ticket to international reception
- Special lounge setting environment for networking
- Free matchmaking services between U.S. exhibitors and international buyers

**June 1–4
Atlanta, GA**

wasteexpo.com

**500 Exhibitors (2014)
7,000 Attendees (2014)**

Seminars

WasteExpo's highly rated conference program covers the latest trends, topics, and technologies in the solid waste, recycling, organics, and sustainability industry. Topics include safety, recycling, fleet and equipment, professional and business development, landfill operations, MRF, hauling, waste collection, and composting and organics recycling.

Industries

Landfills, composting, collection/transfer, waste storage, transportation, processing, and all forms of recycling.

Target Buyers

Decision makers in governments, industries, and private sector companies who are involved in various aspects of the solid waste and recycling industries. Businesses and organizations that create waste in manufacturing, retailing, and/or providing services.

InfoComm 2015



"InfoComm is committed to providing a global marketplace to make it easy for you to meet manufacturers, dealers, and audiovisual professionals; see new products; and learn about the latest trends and audiovisual information communications solutions all in one place. Everything your organization needs to get ahead will be at InfoComm 2015 in Orlando."

Jason McGraw
Senior Vice President of Expositions
InfoComm International

Summary

InfoComm is the world's annual premier exposition and conference for the professional audiovisual information and communications technology industry. InfoComm hosts exhibitors that are direct manufacturers and distributors of professional audio, video, display, multimedia, presentation, 3D, conferencing, telepresence, unified communications and collaboration, IPTV, digital signage, streaming media, security, and other high-technology products and services for non-broadcast applications in the corporate, government, military, education, health-care, live events, and numerous other vertical markets. No other industry event showcases the breadth and depth of products and technologies in the professional audiovisual information and communications industry that are on display every year at InfoComm.

Benefits for IBP Attendees

- Complimentary 3-day exhibit hall access registration
- Two complimentary 2-hour InfoComm University™ seminars
- Complimentary access to InfoComm Opening Reception and International Reception
- Complimentary access to InfoComm Opening Keynote session
- Hotel discounts

June 13–19
Orlando, FL

infocommshow.org

947 Exhibitors (2014)
37,048 Attendees (2014)

Seminars

InfoComm offers more than 200 educational workshops and seminars that focus on a wide range of topics from how-to sessions to lectures on technology theory and application. Sessions range from 30-minute show floor product-specific presentations to full day, multi-instructor workshops.

Industries

Non-consumer, non-broadcast professional audio, video, 3D, digital signage, lighting, video production, streaming media, display, projection, digital cinema, screens, furniture, cases, cables, racks, multimedia, presentation, conferencing, telepresence, unified communications, control, interfacing, distribution, networking, security systems, content creation, content management, and communications software products and services.

Target Buyers

Decision makers in governments, industries, and private sector companies who are involved in various aspects of the information and communications technology industry. Private sector and government officials working or interested in AV/IT technology, including programmers, dealers, distributors, engineers, and consultants. Distributors, dealers, value-added resellers, manufacturer representatives, and commercial systems integrators of audiovisual information and communications technologies.

2015 International Franchise Expo



"The U.S. Commercial Service and the International Buyer Program consistently deliver invaluable support and assistance in attracting highly qualified investors from all over the world, and we look forward to welcoming delegates to the 2015 edition of the International Franchise Expo. With record attendance and exhibitor participation, the IFE continues to bring together the best brands and most qualified candidates."

Coralí Romero
International Development Manager
MFV Expositions

Summary

The International Franchise Expo is a 3-day event that has featured over 400 franchise exhibitors, with investments ranging from \$5,000 to several million and a wide range of product categories. Visitors have the opportunity to meet face to face with executives of the exhibiting franchisors. They also have the opportunity to attend in-depth conference programs as well as free seminars. Franchising is a strategy proven to grow businesses quickly—a strategy used by some 7–5 industries to develop national brands. Millions of people have opened their own businesses by buying a franchise. The opportunities at IFE cover multiple markets and industries. The event brings together expanding and developing franchise concepts with the highest qualified franchisee candidates in the United States and around the world. International visitors are typically seeking franchise concepts to which they can acquire the master license rights for development in their country.

Benefits for IBP Attendees

- Free show admission to exhibits and discounted symposia
- Free matchmaking
- Free assistance arranging and scheduling appointments with U.S. exhibitors and companies before and during the show
- Access to International Business Center, including meeting rooms to meet with exhibitors
- Assistance with travel and hotel bookings
- Free assistance with logistics at the show

June 18–20
New York, NY

ifeinfo.com

415 Exhibitors (2014)
20,000 Attendees (2014)

Seminars

A variety of visitor-centric seminars, including, for potential franchisees, "The A to Z's of Buying a Franchise" and "What Do I Need to Know Before Buying a Franchise." For visitors investigating expansion of their current business through franchising, there is "Franchising Your Business" and "The Profitability of Franchising." In addition, current franchisors may attend sessions such as "Strategies for Penetrating the U.S. Market" and "Exporting a Foreign Franchise to the U.S. on a Budget." Moreover, there are specialty seminars for diverse communities, multi-unit franchise sessions, and over 70 free seminars and in-depth symposia.

Industries

Franchising in all industries.

Target Buyers

Individual or corporate investors seeking investment opportunities in business format franchising. Existing companies seeking investment opportunities in franchise businesses that are similar to their existing operations. Businesses seeking to diversify from their existing core business into new, potentially more lucrative markets. Existing franchise companies or master license owners searching for other concepts to add to their portfolios.

Fancy Food Show 2015



"With over 2,400 exhibitors coming from 81 different countries and regions, Fancy Food is by far the most comprehensive and diverse food showcase in the Western Hemisphere. We welcome our international visitors with open arms."

Chris Nemchek
Senior Vice President
Fancy Food Show

Summary

The Fancy Food Show is North America's premier showcase for specialty/gourmet, ethnic, natural, and organic foods, snacks, and beverages. Serving every major food-buying channel, the show is a must-attend event in the food industry.

Benefits for IBP Attendees

- Complimentary exhibit-only registration
- Complimentary Wi-Fi and identification ribbon in international lounge
- Dedicated registration area with multilingual staff
- Invitation to reception
- Hotel discounts

Seminars

The Fancy Food Show Education Program offers a variety of classes, workshops, and seminars relating to the specialty food industry.

Industries

Baby food, baked goods, baking mixes and ingredients, beverages, condiments, confectionery, dairy and eggs, frozen, grains, oils, sauces, seasonings and cooking enhancers, snacks, soups, beans, spreads, and syrup.

Target Buyers

Business types: retail (specialty, gift, natural stores, supermarkets, mass merchants, housewares, Internet/mail order), foodservice (restaurants, caterers, institutional buyers, hotels), distributors, and importers.

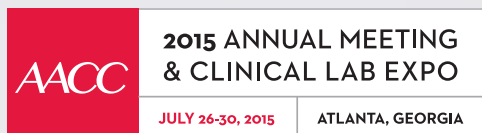
Individual business titles: owner/chief executive officer/president, vice president/general manager/director, sales and marketing manager, buyer/purchasing manager, and broker.

June 28–30
New York, NY

specialtyfood.com

2,600 Exhibitors (2014)
22,000 Attendees (2014)

2015 AACC Annual Meeting & Clinical Lab Expo



The AACC Annual Meeting & Clinical Lab Expo will provide you with all the opportunities to connect with the people, products, and professional knowledge that can give you the edge. Join the global thought leaders in Atlanta, July 26–30, 2015, and be a part of the next generation of clinical laboratory science and medicine.

Summary

The AACC Annual Meeting is the world's largest meeting devoted to diagnostic products for diagnosing diseases and measuring health status. Although the focus is on laboratory testing, the event increasingly emphasizes patient self-testing and original equipment manufacturer (OEM) products, which are of interest to developers and manufacturers of diagnostic products. A unique feature of the AACC Expo is the OEM Section, which is a trade show for companies that sell their products to IVD manufacturers. The OEM Section includes exhibitors who sell electrical, mechanical, and other components and biological products, such as antibodies and DNA research materials. In addition, AACC offers an OEM lecture series located on the show floor. These sessions are specifically designed for companies and distributors that are interested in other companies' products and services.

Benefits for IBP Attendees

- Complimentary expo-only registration
- International reception (tickets limited)
- Airfare and hotel discounts
- Tours of local hospitals and manufacturing facilities available on request (please inquire)

Seminars

More than 200 educational sessions and workshops. Please see the show Web site for schedule and fees.

Industries

Laboratory systems for clinical chemistry, hematology, microbiology, immunology, endocrinology, urinalysis, immunoassay, DNA testing, serology, lipids and cholesterol, animal clinical chemistry, enzymology, therapeutic drug monitoring, testing for drug abuse, cancer diagnosis and monitoring, reagents and standalone test kits, laboratory disposables, phlebotomy supplies, sterile materials, safety equipment, laboratory computer systems, products for near-patient testing and patient self-testing, glucose, coagulation, electrolytes, blood gases, cholesterol, OEM products for product developers and manufacturers: mechanical, biological, chemical and electronic components, and subsystems.

Target Buyers

Hospital administrators, representatives of national ministries of health, laboratory directors, scientists, doctors, pathologists, clinical chemists, laboratory technologists, academics, and a large number of product developers, manufacturers, and distributors of products for medical labs.

**July 26–30
Atlanta, GA**

aacc.org/2015am

**740 Exhibitors (2014)
20,000 Attendees (2014)**

Outdoor Retailer Summer Market



"We are honored with this opportunity to work with the Department of Commerce in our efforts to attract and support the needs of international buyers. As the producers of world class trade events, we are continually looking for ways to support the business needs of our attendees. By bringing international buyers to the show floor, Outdoor Retailer becomes the venue in which brands are able to grow their international market share and achieve their business goals."

Liz Crawford
Vice President and Group Marketing Director
Outdoor Retailer

Summary

Outdoor Retailer Summer Market has proven to be the leading growth vehicle for retailers and brands of outdoor gear interested in progressing and advancing into multiple channels of the outdoor products marketplace. Summer Market is the outdoor products show where orders are written, new accounts are found, connections are made, and brands are launched. From small shops and regional chains to the largest national and international retailers, Summer Market attracts thousands of buyers and senior-level decision makers who are looking for outdoor products, services, brands, fresh ideas, apparel launches, and outdoor innovation. Summer Market is where the latest technical innovations of outdoor gear are found.

Our number one priority is to provide outdoor gear manufacturers the most cost- and time-efficient means of connecting with outdoor sports specialty retailers, manufacturer representatives, and the media for unmatched selling opportunities and exposure. Celebrating more than 30 years and again named among Trade Show News Network's 25 fastest-growing trade shows by attendance, Outdoor Retailer connects approximately 46,000 attendees on a semi-annual basis for its Summer and Winter Market shows, conferences and education, and thousands more through our year-round online resources and platforms.

August 5–8
Salt Lake City, UT
outdoorretailer.com

1,313 Exhibitors (2013)
9,803 Attendees (2013)

Benefits for IBP Attendees

- Complimentary registration
- Discounted hotel rates
- Welcome reception and show tours
- Special conference programs for international buyers

Seminars

More than 40 conference sessions geared for retailers with topics on business management, retail solutions, sales solutions, and product segments. All are free to attendees. We will craft special conference programs for international buyers.

Industries

Water sports, hard-good products: kayaks, canoes, boots, backpacks, apparel, footwear, camping gear, tents, running footwear, climbing/mountaineering, accessories, raw materials, tactical, and tech equipment.

Target Buyers

Target customers are retail buyers from Japan, China, Korea, Brazil, Latin America, Mexico, the Netherlands, Finland, Denmark, and the United Kingdom. Buyers represent outdoor gear, camping, sports apparel, and footwear buyers.

Water Environment Federation Technical Exhibition and Conference (WEFTEC®) 2015



"International delegates who have attended the show have expressed high satisfaction in meeting suppliers at the show, networking, and finding new business opportunities."

Laila Sukkariyyah
Director
WEF Global Programs

Summary

The Water Environmental Federation Technical Exhibition and Conference (WEFTEC) is the largest annual water conference of its kind in the world and offers water quality professionals from around the world with the best water quality education and training. Also recognized as the largest annual water exhibition, the expansive show floor provides unparalleled access to the most cutting-edge technologies in the field; serves as a forum for domestic and international business opportunities; and promotes invaluable peer-to-peer networking between its attendees. In 2013, WEFTEC attracted 3,400 international attendees from 85 countries and featured international pavilions from China, Canada, France, Korea, Russia, Singapore, Taiwan, and the United Kingdom.

Benefits for IBP Attendees

- Complimentary access to the exhibition floor
- Complimentary access to technical sessions located on exhibition floor
- Discounted technical program and sessions
- International reception
- Airfare discounts on select airline, and hotel discounts working through show housing authority
- Complimentary shuttle service between conference designated hotels and convention center
- Dedicated on-site international registration area
- Global center/lounge to accommodate international attendees
- Complimentary Wi-Fi

September 26–30
Chicago, IL

weftec.org

971 Exhibitors (2013)
22,589 Attendees (2013)

Seminars

WEFTEC offers a comprehensive technical program allowing water and wastewater professionals to attend workshops and earn continuing education credit and PDH hours.

Industries

Biosolids and sludge, chemicals and chemical handling, monitoring, controlling, sampling and analysis, pipe and collection systems, postconstruction stormwater controls, process equipment and treatment systems, pumps and valves, stormwater-related services, temporary stormwater controls.

Target Buyers

All professionals related to the water industry.

PACK EXPO Las Vegas/Pharma EXPO 2015



"PMMI is proud of our more than 20 years partnering with the International Buyer Program. Thanks in large part to the program, PACK EXPO shows play a critical role in the packaging and processing marketplace, consistently welcoming visitors from more than 120 nations and providing them with access to the latest technologies, unparalleled networking opportunities, and world-class education programs."

Charles D. Yuska
President and CEO
PMMI

Summary

PACK EXPO Las Vegas, collocated with Pharma EXPO will focus on the latest developments in packaging machinery, processing machinery, converting machinery, materials, packages and containers, and components. The most prominent companies in the industry will be exhibiting and making product introductions at the show.

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Welcome briefings
- Airfare and hotel discounts
- International agent/distributor matchmaking program
- Access to the International Buyer Center, which includes a lounge with complimentary coffee and refreshments, Wi-Fi access, computer terminals and printers, private meeting rooms, and support staff

September 28–30
Las Vegas, NV

packexpo.com

1,800 Exhibitors (2013)
30,000 Attendees (2013)

Seminars

Education sessions are free and convenient, and take place in venues on the show floor.

- Innovation Stage—30-minute educational talks on new technologies and techniques throughout the day.
- Reusables Learning Center—sessions on integrating reusables and capitalizing on the reusable assets you own.
- Food Safety Summit Resource Center—presentations on best practices, recent advances, and GFSI and FSMA compliance issues.
- Center for Trends and Technology—presentations on cutting-edge technology and emerging capabilities.

Industries

Food and beverage/wine; bakery and snack; cosmetics and toiletries; dairy; drugs and pharmaceutical/medical; chemical; candy and confection; raw materials; paper and textiles; electronics/parts; computer hardware/software; entertainment; soaps and detergents; and personal care.

Target Buyers

Attendees include decision makers and influencers from tens of thousands of companies from the United States and over 125 countries representing multi-billion dollar industries. Corporate managers, engineers, manufacturers, quality controllers, purchasers, production supervisors, research/development, and sales and marketing represent 85 percent of the PACK EXPO Las Vegas attendees in a broad range of industries.

ASIS International 61st Annual Seminar and Exhibits (ASIS 2015)



"We welcome all international visitors to join us in Anaheim for the security industry's leading educational conference and trade show. For more than six decades, ASIS International has helped advance the security profession worldwide. Our flagship event, ASIS 2015, provides security executives from across the industry the premier forum for face-to-face interaction, the latest information, cutting-edge products/services, and new partnerships. We look forward to greeting you at ASIS 2015!"

Susan Melnicove
Vice President, Education
ASIS International

Summary

The ASIS Annual Seminar and Exhibits is the most comprehensive education and networking event in the security industry, attracting more than 20,000 professionals from around the world. The high-quality program offers 250 education sessions and 24 topical tracks addressing operational and cyber security, physical security, counterterrorism, investigations, crime/loss prevention, counterfeiting/brand protection, and infrastructure protection, along with information security, malware, mobile security, compliance, software assurance, and more.

Benefits for IBP Attendees

- Complimentary admission to the exhibit hall plus access to the keynote presentations
- Complimentary networking lounge for international visitors
- Complimentary registration for select security-focused tours
- Admission to numerous networking events, including a delegations reception with the ASIS president and board members
- Hotel discounts and complimentary shuttle busing between event hotels and the convention center
- Member (discounted) rate on full/single day registration packages

**September 28–October 1
Anaheim, CA**

securityexpo.org

**610 Exhibitors (2013)
12,749 Attendees (2013)**

Seminars

(ISC)² Security Congress—In its fifth year, this event provides over 80 education sessions focusing on current and emerging issues facing cyber security professionals. Registration for ASIS 2015 includes admission to the (ISC)² sessions.

Industries

Access control (physical or virtual/computer); accessories, furniture, and vehicles; alarm systems; blast mitigation and bullet resistance; communication; crisis and emergency management; detection; information technology and systems; investigation; legal, insurance and regulatory; management and consulting; personnel; publishers; surveillance; tracking and monitoring.

Target Buyers

Security decision makers for corporations, institutions, governments, law enforcement, and the military. Consultants/architects/engineers, dealers, distributors, systems integrators, service providers, and manufacturers of physical and/or cyber security equipment.

Greater New York Dental Meeting (GNYDM) 2015



"The Greater New York Dental Meeting is unique in that it offers attendees 6 days of a Free Congress simultaneously with 4 days of a free Exhibition in the world's most popular tourist and business city decorated with all the holiday festivities and three major airports nearby."

Dr. Robert Edwab
Executive Director
Greater New York Dental Meeting

Summary

The Greater New York Dental Meeting (GNYDM) is considered the premier dental event in the United States and throughout the world. Drawing on approximately 1,600 technical exhibit booths and bringing together over 8,000 international attendees representing 131 countries, the GNYDM is one of the largest health-care events in the United States.

Benefits for IBP Attendees

- Complimentary exhibit hall registration
- Complimentary networking reception
- Airfare and hotel discounts
- Free visit to hospital health-care facilities
- Discounted educational programs
- Private international reception
- Free bus transfers between selected hotels and the convention center
- Special brochure of exhibitors delivering products to hotels before returning home
- Presorted badges by delegation to avoid waiting in lines

**November 27–December 2
New York, NY**

gnydm.com

**730 Exhibitors (2013)
46,478 Attendees (2013)**

Seminars

Unique and valuable educational and technical programs for every attendee in the dental field. There are over 300 educational programs for dentists, many of which are full- and half-day, hands-on workshops in which the attendee uses specific exhibitor materials and equipment. These items are available for sale and export and intended for use in the dental office. There are also full- and half-day seminars featuring the latest information regarding patient treatment and care and "live" dentistry demonstrations. Included on the program are courses in Spanish, Portuguese, Russian, Italian, and French and 8 hours of free continuing education programs every day.

Industries

Dental equipment, dental technology, dental services, and training.

Target Buyers

Dental manufacturers, dentist, dealers, clinicians, educators, and government officials.

POWER-GEN® International 2015



POWER-GEN International is the industry leader in providing comprehensive coverage of the trends, technologies, and issues facing the power generation sector. Displaying a wide variety of products and services, PGI represents a horizontal look at the industry, including key emphasis on new solutions and innovations for the future.

Summary

POWER-GEN International (PGI) is the electric power generation industry's largest event in the world, attracting more than 22,000 attendees and 1,400 exhibitors from more than 98 countries. Focused on providing the latest updates and information on key generation issues, PGI features a multi-track conference program plus curriculum of preconference courses. The world's largest power exhibition is held concurrently with the conference, showcasing thousands of products, technologies, and services.

PGI is also a part of Power Generation Week, which covers every aspect of the power generation industry, along with NUCLEAR POWER International, Renewable Energy World Conference & Expo North America, POWER-GEN International Financial Forum, and GenForum. Benefit from 5 days packed with preconference workshops, technical tours, more than 70 conference sessions, panel discussions, three exhibition days, and multiple networking events. Gain access to nearly every facet of the market—all under one roof.

Benefits for IBP Attendees

- Complimentary registration to the exhibition hall
- Access to the International Business Center and lounge
- Airfare and hotel discounts

Seminars

More than 200 professional speakers in more than 70 conference sessions, providing the latest technology and cutting-edge information for the power industry.

Industries

Architectural/construction/engineering services, electrical power systems, industrial process controls, pollution control equipment, pumps/valves/compressors, renewable energy equipment, and water resources equipment/services.

Target Buyers

Electric utilities, independent power producers, industrial facilities, project developers, architect/engineering firms, waste-to-energy plant operators, financial/legal firms, co-generators, self-generators, OEMs, unregulated generation subsidiaries, merchant plants, construction and maintenance contractors, fuel suppliers, power industry consultants, power plant designers, research and development organizations, human resource managers and recruiters, equipment inspection and repair specialists, operation service providers, and IT specialists.

December 8–10
Las Vegas, NV

power-gen.com

1,400 Exhibitors (2014)
22,000 Attendees (2014)

International Contacts

To learn more about a specific office, please visit [export.gov/locations](https://www.export.gov/locations).

Algeria

Algiers

Argentina

Buenos Aires

Australia

Canberra
Perth
Sydney

Austria

Vienna

Belgium

Brussels

Brazil

Belo Horizonte
Brasilia
Recife
Rio de Janeiro
São Paulo

Bulgaria

Sofia

Canada

Calgary
Montreal
Ottawa
Toronto

Chile

Santiago

China

Beijing
Chengdu
Guangzhou
Shanghai
Shenyang

Colombia

Bogota

Costa Rica

San Jose

Croatia

Zagreb

Czech Republic

Prague

Denmark

Copenhagen

Dominican Republic

Santo Domingo

Egypt

Cairo

El Salvador

San Salvador

European Union

Brussels

Finland

Helsinki

France

Paris

Germany

Berlin
Dusseldorf
Frankfurt
Munich

Ghana

Accra

Greece

Athens

Guatemala

Guatemala City

Honduras

Tegucigalpa

Hong Kong

Hungary

Budapest

India

Ahmedabad
Bangalore
Chennai
Hyderabad
Kolkata
Mumbai
New Delhi

Indonesia

Jakarta

Iraq

Baghdad

Ireland

Dublin

Israel

Jerusalem
Tel Aviv

Italy

Milan
Rome

Japan

Osaka-Kobe
Tokyo

Jordan

Amman

Kazakhstan

Almaty

Kenya

Nairobi

Korea (South)

Seoul

Kuwait

Kuwait City

Lebanon

Beirut

Libya

Tripoli

Malaysia

Kuala Lumpur

Mexico

Guadalajara
Mexico City
Monterrey

Morocco

Casablanca

Netherlands

The Hague

New Zealand

Wellington

Nigeria

Lagos

Norway

Oslo

Pakistan

Islamabad
Karachi
Lahore

Panama

Panama City

Peru

Lima

The Philippines

Manila

Poland

Warsaw

Portugal

Lisbon

Qatar

Doha

Romania

Bucharest

Russia

Moscow
St. Petersburg

Saudi Arabia

Dhahran
Jeddah
Riyadh

Serbia

Belgrade

Singapore

Slovak Republic

Bratislava

South Africa

Cape Town
Johannesburg

Spain

Madrid

Sweden

Stockholm

Taiwan

Kaohsiung
Taipei

Thailand

Bangkok

Turkey

Ankara
Istanbul
Izmir

Ukraine

Kiev

United Arab Emirates

Abu Dhabi
Dubai

United Kingdom

London

Uruguay

Montevideo

Vietnam

Hanoi
Ho Chi Minh City

State Department Partner Posts

Albania—Tirana

<http://tirana.usembassy.gov>

Angola—Luanda

<http://angola.usembassy.gov/business.html>

Azerbaijan—Baku

<http://azerbaijan.usembassy.gov/business.html>

Bahamas—Nassau

<http://nassau.usembassy.gov/business.html>

Bahrain—Manama

<http://bahrain.usembassy.gov/tradeandcommerce.html>

Bangladesh—Dhaka

<http://dhaka.usembassy.gov/business.html>

Barbados

<http://export.gov/caribbean>

Belize—Belmopan

<http://belize.usembassy.gov/business.html>

Benin—Cotonou

<http://cotonou.usembassy.gov/business.html>

Bosnia & Herzegovina—Sarajevo

<http://sarajevo.usembassy.gov/business.html>

Botswana—Gaborone

<http://botswana.usembassy.gov>

Brunei—Bandar Seri Begawan

<http://brunei.usembassy.gov/business.html>

Burkina Faso—Ouagadougou

<http://ouagadougou.usembassy.gov/business.html>

Cambodia—Phnom Penh

<http://cambodia.usembassy.gov/business.html>

Cameroon—Yaounde

<http://yaounde.usembassy.gov/business.html>

Cote d'Ivoire—Abidjan

<http://abidjan.usembassy.gov>

Cyprus—Nicosia

<http://cyprus.usembassy.gov/business.html>

Ecuador

export.gov/ecuador

Estonia—Tallinn

<http://estonia.usembassy.gov/business.html>

Ethiopia—Addis Ababa

<http://ethiopia.usembassy.gov/business.html>

Fiji—Suva

<http://suva.usembassy.gov/business.html>

Gabon—Libreville

http://libreville.usembassy.gov/business_assistance.html

Gambia—Banjul

<http://banjul.usembassy.gov/news/economic-and-political.html>

Georgia—Tbilisi

<http://georgia.usembassy.gov/business.html>

Guinea—Conakry

<http://conakry.usembassy.gov/business.html>

Haiti—Port au Prince

<http://haiti.usembassy.gov/business.html>

Iceland—Reykjavik

<http://iceland.usembassy.gov/trade.html>

Jamaica—Kingston

<http://kingston.usembassy.gov/business.html>

Latvia—Riga

http://riga.usembassy.gov/business_en.html

Lesotho—Maseru

<http://maseru.usembassy.gov/business.html>

Liberia—Monrovia

<http://monrovia.usembassy.gov/business.html>

Lithuania—Vilnius

<http://vilnius.usembassy.gov/business.html>

Macedonia—Skopje

<http://macedonia.usembassy.gov/business.html>

Madagascar—Antananarivo

<http://www.antenanarivo.usembassy.gov/root/english/business.html>

Malawi—Lilongwe

<http://lilongwe.usembassy.gov/business.html>

Mali

http://mali.usembassy.gov/economic_and_commercial_section.html

Malta—Valletta

<http://malta.usembassy.gov/business.html>

Mauritius—Port Louis

<http://mauritius.usembassy.gov/business.html>

Mongolia—Ulaanbaatar

<http://mongolia.usembassy.gov/business.html>

Montenegro—Podgorica

<http://podgorica.usembassy.gov/business.html>

Mozambique—Maputo

<http://maputo.usembassy.gov/business.html>

Namibia—Windhoek

<http://windhoek.usembassy.gov/business.html>

Nicaragua—Managua

<http://nicaragua.usembassy.gov/business.html>

Oman—Muscat

<http://oman.usembassy.gov/business.html>

Paraguay—Asuncion

<http://paraguay.usembassy.gov/business.html>

Rwanda—Kigali

<http://rwanda.usembassy.gov/business.html>

Senegal

<http://dakar.usembassy.gov/commercial-services.html>

Slovenia—Ljubljana

<http://slovenia.usembassy.gov/business.html>

Sri Lanka & Maldives—Colombo

<http://srilanka.usembassy.gov/business.html>

Swaziland—Mbabane

<http://swaziland.usembassy.gov/business.html>

Tanzania—Dar Es Salaam

<http://tanzania.usembassy.gov/business.html>

Trinidad & Tobago—Port of Spain

<http://trinidad.usembassy.gov/business.html>

Tunisia—Tunis

<http://tunisia.usembassy.gov/business.html>

Turkmenistan—Ashgabat

<http://turkmenistan.usembassy.gov/business.html>

Uganda—Kampala

<http://kampala.usembassy.gov>

Uzbekistan—Tashkent

<http://uzbekistan.usembassy.gov/business.html>

Zambia—Lusaka

<http://zambia.usembassy.gov/business.html>

IBP Staff

"The International Buyer Program has selected 24 of the very best trade shows in key industries to be part of our 2015 schedule. By working closely with each show organizer for more than a year prior to each show, we have crafted events and business matchmaking that will make the most of each international delegate's time at the trade show in order to network with U.S. companies, find the right partners, and jump-start new business opportunities. Get in touch with your local U.S. Department of Commerce office to get started, and don't hesitate to contact the IBP team with any questions. See you at an IBP show soon!"

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Interested in meeting U.S. companies?

In addition to the International Buyer Program, we connect international firms with U.S. companies displaying their products and services at trade shows and visiting countries on trade missions. Contact your local U.S. Department of Commerce office for more information.

Trade Fairs

By attending foreign trade fairs that have been certified through the Trade Fair Certification program, international firms can meet U.S. companies without having to make a trip to the United States. The program endorses U.S. pavilions at selected foreign shows, providing international buyers with an ideal location to meet the best U.S. suppliers.

Trade Missions

Trade Specialists organize and recruit delegations of U.S. businesses for overseas trade missions that focus on particular industries or sectors. International firms have the opportunity to meet with U.S. firms interested in finding partners and selling their products internationally.



U.S. Department of Commerce

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